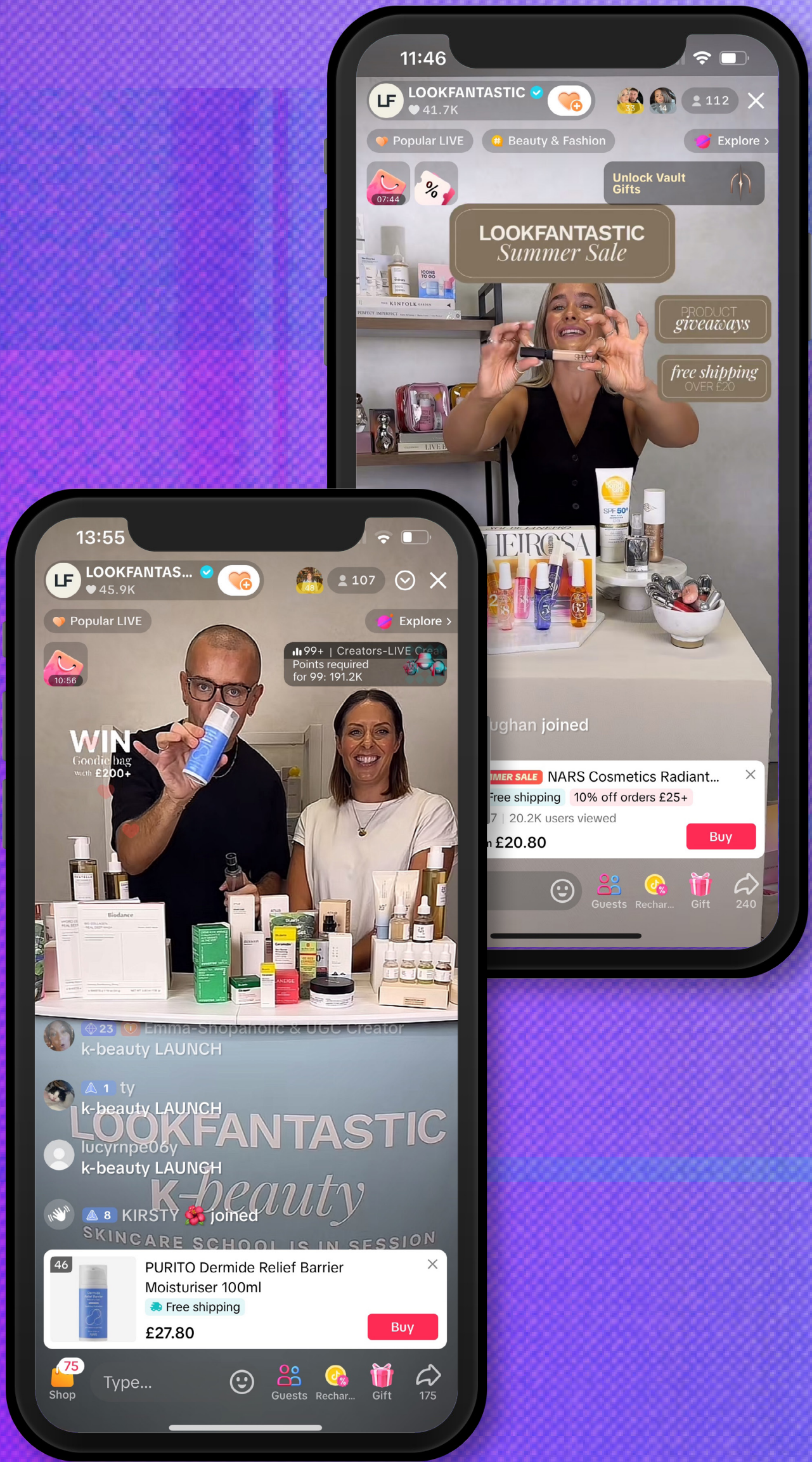


# Book your TikTok Shop Live in time for peak season!

|               | Lite                                                                                                                                                                                                                                    | Pro                                                                                                                                                                                                                                                                                                                                | Bespoke                                                                                                                                                                              |
|---------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Live shopping | <b>Set Up</b> <ul style="list-style-type: none"><li>- Half day studio hire</li><li>- Tripod</li><li>- Lighting</li><li>- One rail Colorama paper</li><li>- Shelving</li><li>- Table for props/demonstration</li><li>- Monitor</li></ul> | <b>Set Up</b> <ul style="list-style-type: none"><li>- Half day studio hire</li><li>- Tripod</li><li>- Lighting</li><li>- Shot via camera</li><li>- Camera operator</li><li>- Set up via studios team</li><li>- Choice of pre-set back drops</li><li>- Shelving</li><li>- Table for props/demonstration</li><li>- Monitor</li></ul> | <b>Full Scope</b> <ul style="list-style-type: none"><li>- Full studio set up</li><li>- Studio build &amp; branding</li></ul>                                                         |
| Suitability   | <b>Minimum level of support</b><br>For clients who are looking to start live streaming with the essentials. Host Hire is not included<br><br><b>£500 P/L minimum 10 per quarter</b>                                                     | <b>For clients looking for studio support</b><br><br><b>£3.6k P/L</b>                                                                                                                                                                                                                                                              | <b>Full support</b><br>Full 360 offering for clients who want end-to-end management of the TTS, including Shoppable Videos Live Selling Events with multiple forms of content.       |
| Content       | <b>Reactive shoppable content, trend focussed</b><br><br><b>£6,750 p/m</b><br><b>3-5 pieces p/w</b>                                                                                                                                     | <b>Always on</b><br>Trend led. Product focussed UGC/EGC including live broadcast promo<br><br><b>£11,700 p/m</b><br><b>7 pieces p/w</b>                                                                                                                                                                                            | <b>Daily product focussed videos with original repeatable formats</b><br>Trend led. Product focussed UGC/EGC alongside original/IP/ownable original series<br><br><b>£15,250 p/m</b> |



Book Now

